

The UCF Center for the Humanities and Digital Research Presents

# FLICKERING LANDSCAPES

## Conference Series 2015:

### *Florida's Landscape, History, and Identity on the Screen*



University of  
**Central  
Florida**

**Center for Emerging Media**  
**Downtown Orlando, FL**  
**November 13-14**

[www.flickeringlandsc.cah.ucf.edu](http://www.flickeringlandsc.cah.ucf.edu)



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## Conference Summary 2015



### Purpose:

- To examine three key components most often represented in films and television programs made in Florida, set in Florida, or both: Florida's unique landscape, Florida's filmmaking history, and Florida's cultural identity on film.

### Objective:

- To initiate an ongoing dialogue on the dimensions of how Florida sees itself and is seen by the rest of the country through the lens of popular culture, and what is distinctive about the Florida look on film and television.

### Target Audience:

- Participants in the conference will be scholars from a broad range of disciplines and professionals working on the history and present of the film and screen experience of Florida and in Florida.

### Sponsorship Benefits:

- Visibility of your support during three days of panels, screenings, speakers.
- Recognition in all promotions and program materials, websites, signage, and keynote speeches.
- Complimentary event tickets.

**KEYNOTE SPEAKERS & PANEL DISCUSSIONS**

**FILM SCREENINGS**

**NETWORKING OPPORTUNITIES**

### - Landscape -

How is Florida's unique landscape and look created and explored on screen? There are many different Floridas, and one key aspect of this area is understanding the contrasts and contradictions in the way space and place influence the state's depiction in film. Topics include "Florida as a Backdrop:" Set design, Architecture, Still Images, Landscape; and "Paradise Lost and Found:" Beach, Swamps, Lakes, and Forests – Florida Ecology on Film.

### - History -

Florida has a unique place in the history of American film, stretching back to the beginning of film itself. As the State of Florida came of age, so did the motion picture industry. Without question Florida's connection with this industry has made an indelible mark on the state's development. Topics include From the Jacksonville in the Silent Era, through the Hollywood East Movement" in Orlando, to the current explosion of South Florida television production.

### - Identity -

Understanding the differences between how Floridians view themselves and non-Floridians depict the state on film, a better understanding of how regional identities are established can be realized. Topics include "Florida as the Promised Land:" Escapist films set in Florida or have Florida as the destination; and From "Crackers to Cocaine Cowboys" archetypes of Florida-based characters on screen.

### - Industry Panels -

Panelists to include important Florida industry professionals including producers, production designers, directors who have helped create the Florida look. Film historians, film critics, filmmakers, screenwriters, film students, and economic development agency officials.



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